

# AFFORDABLE HOUSING SUMMIT 2023



## Sponsorship Opportunities

May 9, 2023  
Marriott City Center  
Minneapolis, MN

### PLATINUM SPONSOR: \$5,000

#### (Five sponsorships offered)

- Table in exhibitor hall – executive space in hall where registration, breaks, and reception will take place
- 6 complimentary registrations (valued at \$250 each)
- Verbal sponsor acknowledgement at conference
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials
- Access to Attendee List (name/company) 2 weeks prior to event

### GOLD SPONSOR: \$4,000

#### (Six sponsorships offered)

- Table in exhibitor hall – premium space in hall where registration, breaks, and reception will take place
- 4 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### SILVER SPONSOR: \$3,000

#### (Eight sponsorships offered)

- Table in exhibitor hall – Booth space where registration, breaks, and reception will take place
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### NOTEBOOK SPONSOR: \$4,000

#### (Two sponsorships offered)

- Company logo prominently displayed on the cover of conference notebook
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### LANYARD SPONSOR: \$4,000

#### (One sponsorship offered)

- Company logo printed on all attendee lanyards
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### RECEPTION SPONSOR: \$4,000

#### (One sponsorship offered)

- Opportunity to provide cocktail napkins for reception (at sponsor cost)
- Logo displayed prominently at reception
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### WI-FI SPONSOR: \$4,000

#### (One sponsorship offered)

- Branded Wi-Fi password and dedicated splash page that all attendees will use
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials

### NETWORKING LOUNGE SPONSOR: \$4,000

#### (One sponsorships offered)

- Logo prominently displayed in Networking Lounge (space where attendees can hold quieter conversations and/or phone calls in a comfortable environment)
- Table in Lounge to place materials/giveaways
- 2 complimentary registrations (valued at \$250 each)
- Logo with link displayed on event website
- Logo on email campaigns, event signage, and attendee materials



2023

#AHSMN2023

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Select sponsorship level and complete section below to authorize sponsorship agreement.

Platinum Sponsor - \$5,000

Gold Sponsor - \$4,000

Silver Sponsor - \$3,000

Notebook Sponsor - \$4,000

Lanyard Sponsor - \$4,000

Reception Sponsor - \$4,000

Wi-Fi Sponsor - \$4,000

Networking Lounge Sponsor - \$4,000

Please email your completed form and EPS file of your logo to:

[lhavn@winthrop.com](mailto:lhavn@winthrop.com)

(Sponsorships are first come, first serve)

Please mail your check made out to "The Minnesota Affordable Housing Collaborative" to:

Laura Havn  
Winthrop & Weinstine  
225 S 6th St, STE 3500  
Minneapolis, MN 55402

Organization:

Please list company name as you would like it to be displayed on Summit materials.

Address:

City:

State:

Zip:

Contact:

Complementary registrations will be sent to the above contact.

Email:

Telephone:

Authorized Signature:

Date:

I have read the Sponsorship Terms & Conditions on following pages of this agreement.



#AHSMN2023



## SPONSORSHIP TERMS & CONDITIONS

I. **Basic Terms:** MN Affordable Housing Collaborative, Inc. will provide the Sponsor the benefits outlined in the contract. The Sponsor agrees to pay the designated amount made payable to MN Affordable Housing Collaborative, Inc. and on the effective date of the agreement. All bookings for sponsorship opportunities are subject to approval by the organizers of the MN Affordable Housing Collaborative, Inc. conference. MN Affordable Housing Collaborative, Inc. reserves the right to reject a sponsorship booking at MN Affordable Housing Collaborative, Inc.'s sole discretion. In order to make a booking request for a sponsorship opportunity the potential sponsor must fill out the application form and confirm your agreement to these Sponsorship Terms via signature above. You will receive an email of confirmation and an invoice for the required deposit to confirm your booking. MN Affordable Housing Collaborative, Inc. reserves the right to introduce new sponsorship packages from time to time in its sole discretion. You may only make changes to an existing booking with prior written consent by MN Affordable Housing Collaborative, Inc.. You must not assign, sublet or apportion the whole or any part of your sponsorship package or exhibition booking without the prior written consent of MN Affordable Housing Collaborative, Inc..

II. **Safety:** By submitting a booking for a sponsorship or exhibition opportunity Sponsor agrees to conduct itself in a safe and professional manner that reflect MN Affordable Housing Collaborative, Inc.'s core values including belonging and integrity.

III. **Cancellation:** The sponsor acknowledges and agrees that the MN Affordable Housing Collaborative, Inc. event may be canceled due to circumstances beyond MN Affordable Housing Collaborative, Inc.'s control. If an in-person event is canceled a virtual event will go ahead instead, and sponsorship and exhibition entitlements will be reviewed on a case-by-case basis. If the Sponsor wishes to cancel their sponsorship agreement with MN Affordable Housing Collaborative, Inc. at any time they must speak with their contact at MN Affordable Housing Collaborative, Inc.. Reimbursements will be at the sole discretion of MN Affordable Housing Collaborative, Inc..

IV. **Trademark License:** Sponsor hereby grants to MN Affordable Housing Collaborative, Inc. a non-exclusive, non-assignable (except as provided herein), royalty-free license throughout the world to use and display Sponsor's name, trademarks, service marks and logos (the "Marks") solely in connection with promotion of any of the events contemplated herein. As between MN Affordable Housing Collaborative, Inc. and Sponsor, the Marks are owned by Sponsor. MN Affordable Housing Collaborative, Inc. shall use the Marks only in the form(s) provided by Sponsor to MN Affordable Housing Collaborative, Inc.. MN Affordable Housing Collaborative, Inc. shall not use the Marks in any manner that implies ownership or affiliation of such Marks with any person or entity other than Sponsor.

V. **Indemnification:** Sponsor shall indemnify, defend and hold harmless MN Affordable Housing Collaborative, Inc. (and its officers, directors, shareholders, representatives, affiliates, parents, subsidiaries, partners, employees and agents) from and against all claims, suits, proceedings, actions, causes of action, liabilities, losses, damages, demands, costs, fees and expenses, of any and every kind and nature (including, without limitation, reasonable attorneys' fees) arising out of or relating to any breach by Sponsor of this Agreement, any negligence or willful misconduct of Sponsor or any of its employees, agents, representatives or affiliates, any act or omission of Sponsor or any of its employees, agents, representatives or affiliates, or any use of any of Sponsor's Marks as authorized herein, except that such indemnification obligations shall not apply to any of the foregoing to the extent caused MN Affordable Housing Collaborative, Inc.'s breach of this Agreement or its gross negligence or willful misconduct.

VI. **Disclaimer of Representations and Warranties:** Except as expressly set forth in this agreement, to the maximum extent permitted by law, MN Affordable Housing Collaborative, Inc. hereby disclaims any and all representations and warranties of any kind or nature, express or implied, including without limitation: (a) any warranty of merchantability, fitness for a particular purpose or non-infringement (whether or not MN Affordable Housing Collaborative, Inc. knows, has reason to know, or has been advised thereof); and (b) any warranty regarding results obtainable or to be obtained by Sponsor.



## SPONSORSHIP TERMS & CONDITIONS (Cont.)

VII. Limitation of Liability: Notwithstanding anything else, neither MN Affordable Housing Collaborative, Inc. nor any of its present or former partners, principals, agents, employees, vendors or licensors shall be liable with respect to any event, any sponsorship or any other subject matter of this agreement, under any theory of contract, negligence, strict liability, or other legal or equitable theory, for: (i) any special, incidental, consequential, exemplary, punitive, or other indirect damages of any character, including, but not limited to, loss of revenue or profits, replacement costs or lost business, even if Sponsor has been advised of the possibility of such damages; or (ii) any damages, in the aggregate, greater than the fees paid by Sponsor to MN Affordable Housing Collaborative, Inc. under this agreement. The foregoing limitations shall apply notwithstanding any failure of essential purpose of any remedy; the foregoing limitations are essential to this order, without which limitations MN Affordable Housing Collaborative, Inc. would not agree to this agreement.

VIII. Miscellaneous: Each party represents and warrants that (a) this Agreement has been duly authorized, executed and delivered by it, (b) it has the full power and authority and is free to enter into this Agreement and to perform its obligations hereunder, (c) this Agreement constitutes its valid and binding obligation, enforceable in accordance with its terms ( except (A) as limited by applicable bankruptcy, insolvency, reorganization, moratorium and other laws of general application affecting enforcement of creditors' rights generally, and (B) as limited by laws relating to the availability of specific performance, injunctive relief or other equitable remedies), (d) the making of this Agreement does not violate any agreement, right or obligation existing between it and any other person or entity, and (e) it has all licenses, permits and authorizations necessary to perform its obligations under this Agreement. All notices and payments to be sent to any party hereunder shall be addressed to such party at the address set forth above for such party or at such other address as such party shall designate in writing from time to time to the other party. All notices shall be in writing and shall either be served by personal delivery (to an officer of the other party), mail, overnight courier, or facsimile (if confirmed by mail or personal delivery of the hard copy), all charges prepaid. Except as otherwise provided herein, such notices shall be deemed given when received.

IX. MN Affordable Housing Collaborative, Inc. Identity: MN Affordable Housing Collaborative, Inc. US, LLP is an independent member of MN Affordable Housing Collaborative, Inc. International. MN Affordable Housing Collaborative, Inc. International Limited is an English company. MN Affordable Housing Collaborative, Inc. International provides no professional services to clients. Each member firm is a separate and independent legal entity and each describes itself as such. MN Affordable Housing Collaborative, Inc. US, LLP is not MN Affordable Housing Collaborative, Inc. International's agent and does not have the authority to bind MN Affordable Housing Collaborative, Inc. International or act on MN Affordable Housing Collaborative, Inc. International's behalf. None of MN Affordable Housing Collaborative, Inc. International, MN Affordable Housing Collaborative, Inc. US, LLP, nor any of the other member firms of MN Affordable Housing Collaborative, Inc. International has any liability for each other's acts or omissions. The name MN Affordable Housing Collaborative, Inc. and its associated logo is used under license from MN Affordable Housing Collaborative, Inc. International Limited.